

FAIR ADVISORY BOARD MINUTES
February 21, 2024
UW-Extension
864 Collins Road, Jefferson, WI 53549

1. Call to Order

Due to the fact that Chairman Schroeder and Vice-chair Gefvert were absent, the meeting was called to order by Backlund at 7:00 p.m.

2. Roll Call

Members present: Kylene Anderson, Curt Backlund, Lindsey Baneck, Joy Brattlie, Jeremy Chwala, Kevin Doherty, Robert Ganzow, Brad Gefvert, LaVern Georgson, Angie Greving, Jessica Hansen, Ryan Isaacsen, Tom Kohls, Leah Mindemann, Hope Oostdik, Carie Pellmann, Heather Reu, Gary Skalitzky, Kim Turner

Members absent: Jim Schroeder

3. Certification of compliance with Open Meeting Law Requirements

County Administrator Ben Wehmeier certified compliance with the open meetings law.

4. Review and approve Minutes from February 21, 2024

A motion was made and seconded to approve the February 21, 2024 Minutes. Motion carried.

5. Public Comment

No public comment.

6. Update on Fair Staff

Abby Schopen was hired for the open Advanced Program Assistant position at the Jefferson County Fair Park. Interviews for the Fair Park Director position will begin on February 22nd with hopes to extend an offer to a candidate in time for he or she to be confirmed at the March County Board meeting.

7. Review of the February 8th Fair Park Committee meeting

Blain Poulson gave an update on the meeting

8. Discussion and possible action on auction

Carie Pellmann presented a comprehensive document outlining all of the rules, times, dates, etc. Highlights included: DNA deadline for beef, sheep, swine and goats is June 1st (if the animals are going to state fair, DNA samples need to be in by May 22nd and the Fair Pair office will make sure DNA is shared for the state fair). It was also noted that weigh-in for fair would be on held on February 24th. All potential buyers would receive admission to the fair and 2 drink tickets.

9. Discussion and possible action on area coordinators

Motion by Backlund 2nd Isaacsen to recommend to the Fair Park Committee to do away with area coordinator based on the fair park will be fully staffed, motion carried

10. Discussion and possible action on the fairgrounds layout

Improve midway flow, go back to 2019 map

Building 15

Relocate rabbits and cats

Shooting sports and educational area for all livestock species,

Backdrop for sheep photos

11. Reports/updated on Functional Areas

Open show birds need to be at the fair all week

Beer service for entertainment tent – add a beer distribution tent, bring back puller’s beer tent, bring back beer garden, add tent to bldg. 21

Recommend eating tent behind agri-business tent

Backlund will contact Helenville FD for bingo tent

Bring your tractor to the fair on Sat.

Thursday – First responder’s – touch a truck – bring in fire trucks – Backlund reach out to area First Responders

North gate – open, west/south gates would be manned by county. Gate 2 closed

G1, G3, ticket booth, north gate has 40 handicap spots

Tent for kid’s area – you know like old one look at 2017 for size

Fort health care approved the use of the railyard to the county for the fair, however, they do not have the staff to man it

Touch of the Wild trailer has been requested

Due to staffing, it was recommended that Galitz do the dirt work when switching between events at the grandstands

Marketing plan is done

12. Next Meeting

March 20, 2024 at 7:00pm. Location TBA.

13. Adjourn

A motion was made and seconded to adjourn. Motion carried. Adjourned at 8:55pm.

Respectfully submitted by: Curt Backlund